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# Oilflow

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BIG ENOUGH TO SERVE, SMALL ENOUGH TO CARE

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## COMPANY PROFILE

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**Fleet  
Line**  
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Products

## **CORPORATE PROFILE**

### **BACKGROUND**

Oilflow was established in February 1997 and operates within the automotive industrial lubricants market segment and mining sectors, where we offer a complete range of automotive and industrial lubricants as well as greases. We are based in Wadeville, Germiston, from where we warehouse and distribute our products throughout the country.

Our main marketing strategy is to offer service to our customers far beyond that currently offered by the major oil companies. We offer service that is professional and personal, and put a lot of emphasis on quick deliveries and stock availability.

Deliveries are handled by ourselves with an extensive delivery network covering the whole country. Delivery time is 24 hours depending on stock availability to most areas and twice weekly to outlying country areas. We also have an emergency delivery service which can deliver in a matter of hours when necessary, as well as a weekend service.

We constantly increase the quality assurance consciousness and application of all our personnel, and achieve a friendly and disciplined working environment in order to promote quality of life for all employees and to ensure that you the customer get the best service at all times.

We also blend for other National Auto suppliers, as well as for International market under their own brand names.

## **MANAGEMENT**

Mr J A (Johnnie) Grobbelaar	(Managing Member)
Mr M (Mike) Froneman	(Filling Plant )
Mr G (Gerrie) Harmse	(Warehouse)
Mr Q (Quintin) Meiring	(G M Blending Plant)
Mr G (Gillet) Machaka	(Blending Div)
Mrs H (Hilary) Harris	(Admin Supervisor)
Mrs N (Natasha) Kruger	(Customer Support)
Mrs Y (Yolande) Gomes	(Customer Support)
Mrs A (Anna) van Rooyen	(Frontline)
Mr S (Sean) da Silva	(Representative)
Mr S (Steven) Kemsley	(Representative)
Mr R (Riaan) Oosthuizen	(Representative)
Mr F (Frikkie) Mocke	(Representative)

## **GROWTH STRATEGY**

Leadership with vision and experienced management

Aggressive Brand strategy

A relentless pursuit of Customer Satisfaction

Quality products at a competitive pricing structure

Sustainable growth

Commitment to Service Excellence

## **STRENGTHS**

The experience, knowledge and proven ability of the members and individuals within the organisation.

Teamwork is the ability to work together toward a common vision.

To know what is required to do well in the industry, and to possess the desire and dedication to be successful.

The personnel are familiar with the systems of procedures and controls that are required to run an efficient organisation.